

Your Help = HOPE

In February 2018, Nigeria overtook India as the country with the most people living in absolute poverty; around 67% of Nigerians live on less than \$1.25 a day.

The United Nations Development Program defines absolute poverty as the inability to provide physiological subsistence (such as food, shelter, clothing, potable water, safety, healthcare service, basic education, transportation and gainful employment) to the extent of being unable to protect human dignity.

According to the Global Journal of Politics and Research, impoverished people perceive that the most important things for improving their lives are: better job opportunities, availability of more school facilities, and more accessible healthcare.

HEALTH • OPPORTUNITY • PURE WATER • EDUCATION



NUWAY has provided over \$350,000 for the improvement of healthcare facilities; for the salaries of the doctors, nurses and lab technicians; and for imperative healthcare initiatives such as HIV screening, family planning, and neonatal care.



Over 500 people have benefited from NUWAY's interest-free microloan program to start businesses such as animal and agricultural farming, grain and oil milling, taxi services, and sewing services. Once the individual is able to support his/her family, the loan is repaid and the money is recycled.



NUWAY has drilled 15 clean-water wells and provides money to have those wells maintained. The villagers who used to walk more than 2 miles to get water, now travel no further than a 1/4 mile.



Sixteen teachers are paid by NUWAY to educate the more than 400 primary and secondary students. NUWAY provides textbooks, furniture and equipment, computers and printers. NUWAY also funds the Francie & John Pepper Stem Building, a school known for elevating academic performance.



NUWAY
foundation



1 of 5 children die before the age of five from pneumonia, diarrhea, malaria, and other neonatal causes which are all compounded by malnutrition and vaccine-preventable diseases.

Nigeria has the second highest HIV burden in the world, with 3.2 million people infected.

There are 1.8 million orphans in Nigeria due to AIDS/HIV.

40% of Nigeria's population are unemployed or underemployed.

Poor access to water and improper water sanitation is a leading cause of economic disparity.

About 90% of Nigerian households drink contaminated water, causing several water-borne diseases.

40% of adults in Nigeria cannot read or write.

Nigeria leads the world in the number of uneducated children.

Over three-quarters of the poorest women in Nigeria have never been to school and 94% of them are illiterate.

Together We Can make a Greater Difference

16th Annual **BIANU**

October 14, 2023 • 6:30 P.M. • Cincinnati Music Hall



-Sponsorship Opportunities-

Presenting Sponsor \$18,000

- Two premier tables of 10
- Key presenting role at the event
- On-screen logo and special recognition at event
- Sponsor logo on cover of event program
- Sponsor recognition in all media releases, pre-and post-event
- Sponsor recognition on website and social media
- Premium venue signage

Silver Sponsor \$4,000

- Preferred seating for 6
- On-screen recognition at event
- Sponsor recognition in event program
- Sponsor recognition on website and social media
- Venue signage

Bronze Sponsor \$2,000

- Preferred seating for 4 guests
- Sponsor recognition in event program, and venue signage
- Sponsor recognition on website and social media

Table Sponsor \$1,800

- 1 table of 10
- Company/name in event program

I will support at the following level:

- Presenting Sponsor \$18,000
- Platinum Sponsor \$13,000
- Gold Sponsor \$8,000
- Silver Sponsor \$4,000
- Bronze Sponsor \$2,000
- Table of 10 Sponsor (name in program) \$1,800
- Individual Ticket \$ _____ \$175 x _____ (quantity)

Sponsor Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Checks payable to NUWAY Foundation.

To pay by credit card,
please call: 513.742.9191
or email: bianuevent@gmail.com

Platinum Sponsor \$13,000

- 1 premier table of 10
- On-screen logo and name recognition at event
- Sponsor logo recognition in event program
- Sponsor recognition on website and social media
- Premium venue signage

Gold Sponsor \$8,000

- 1 preferred table of 10
- On-screen logo recognition at event
- Sponsor logo recognition in event program
- Sponsor recognition on website and social media
- Venue signage



Transforming the lives and economic conditions of the less fortunate through Health, Opportunity, Pure Water, and Education

Questions?

Contact Evans Nwankwo
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