



## EVANS NWANKWO

As the American Dream personified, businessman Evans Nwankwo launched the NuWay Foundation in 2006 to make a tangible difference in the lives of villagers in Awa, Nigeria. “It’s people who volunteer for an organization they’re not excited about that burn out quickly,” Nwankwo states. “If you pick something you’re passionate about, that’s how it will become effortless.”

Nwankwo wasted little time finding a solution to the glaring lack of basic living necessities available to Nigerian villagers. “One question I had to ask myself was ‘if not now, when?’” Nwankwo

articulates.

NuWay began addressing these needs by providing essentials such as clean water, education, healthcare and, what Nwankwo refers to as, economic empowerment.

Nwankwo always projects his philosophy that “the things you do for the least of me, you do for me.” This concept has led to an appreciation of other’s efforts as he cites the public’s overwhelming response to those in need as one of the more gratifying aspects of volunteer work. “Something to mention is the generosity of the American people,” explains Nwankwo. “Without which, we could not accomplish these goals.”